



CITY OF
LONG BEACH
City Manager's Office

STRATEGIC

COMMUNICATIONS

PLAN

Prepared by
SAE Communications
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Table of Contents

I.	Introduction	4
II.	Research Steps	5
III.	Research Results Overview	5
IV.	Situation Analysis	8
V.	Communications Goals	9
VI.	Communications Objectives	9
VII.	Audiences	10
VIII.	Key Messages	11
IX.	Communications Strategies	12
X.	Recommended Tactics	12
	<i>1. Public Information Office Organization – Department Staffing</i>	<i>14</i>
	<i>2. Strategic Communications Planning-Counsel/ Message Delivery</i>	<i>17</i>
	<i>3. Media Relations</i>	<i>19</i>
	<i>4. Internal Communications</i>	<i>24</i>
	<i>5. Printed Materials and Website</i>	<i>26</i>
	<i>6. Community Relations</i>	<i>31</i>
	<i>7. Diverse Audience Outreach</i>	<i>35</i>
	<i>8. Crisis Communications Plan Development</i>	<i>36</i>
XI.	Program Evaluation	37
XII.	City Department-Specific Materials Review	38
XIII.	List of Communications Tactics – Priority Order	41

Appendices

Appendix A – City Employee Survey Analysis - Suggestions	45
Appendix B – City Employee Survey Results/Questionnaire	51
Appendix C – List of Interview and STRATA® Participants	96
Appendix D – Proposed Website Survey Questionnaire	99
Appendix E – Electronic Media Room Layout Map	104
Appendix F – Draft Media Relations Policy	106
Appendix G – Sample Web Page Correcting Media Inaccuracy	127
Appendix H – Sample Key Message Platform	129
Appendix I – Departmental Communications Team Description	132
Appendix J – Sample Advance E-mail Regarding Council Agenda	135
Appendix K – Job Description: Deputy City Manager/Public Affairs	140
Appendix K – Local Government Citizen Request Management (CRM) Contractors	142
Appendix M – Sample Communications Approach	145
Appendix N – Sample Time Allocation Worksheet	149
Appendix O – Sample Citizen Survey	152