

Transitions/Flags/Bridging

- Let me put it in perspective . . .
- What's important to remember . . .
- What you should know is . . .
- What's most important is . . .
- What I can tell you is . . .
- The interesting point is . . .
- What I'm really here to talk to you about is . . .
- Let me just add . . .
- Let me answer you by saying that . . .
- Let me give you some background information . . .
- Let's take a closer look at . . .
- That's an important point because . . .
- What that means is . . .
- Another thing to remember is . . .
- Now that you've covered _____, let's move on to _____ . . .
- You may be asking why ___ is true . . .
- While _____ is certainly important, don't forget that _____ . . .

Flags

- **Flag your messages by calling attention:**
- The key thing is...
- The best part about...
- What you really need to know is...
- There are three points we need to remember...

Answer/Bridge

- Yes, that's been said, but let's not forget that...
- I agree with you about _____, and I think it illustrates an interesting point...
- What we do know is...
- The real question here is...
- As I said before...