



CAPIO:

2nd Generation Crisis Response: Beyond the Basics

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Horticulture Department Cash Irregularities Key Messages

Background: MiraCosta College became aware of what is believed to be illegal cash handling activity by a college Horticulture Department employee in July 2015. Following an investigation, the sole employee involved in the activity resigned; there are no indications of involvement by any other college employees. In September 2015 the college referred the results of the investigation to the San Diego County District Attorney's office. The amount of missing cash is approximately \$9,000.00, and the college is seeking full reimbursement.

MiraCosta College is disappointed in the actions of the employee involved in the missing cash issue but took immediate steps to investigate and to prevent future situations involving improper cash handling.

- The college swiftly launched an investigation focused on possible criminal activities.
- The investigation, which has been referred to the District Attorney, was conducted by an officer trained in forensic accounting.
- Initial findings resulted in the employee being placed on administrative leave; subsequently, the employee resigned.

MiraCosta College has received the highest level of audit results for many years, and has retained a separate firm to conduct an audit focused on cash handling.

- The college has received the highest level of audit results for the past five years and continually seeks to strengthen its financial operations.
- The college has expanded an already-started audit to include a more extensive focus on cash-handling procedures.
- The college is moving to a no-cash system for payments in the Horticulture Department, instead requiring payment by debit or credit card, or check.

MiraCosta College recognizes the trust placed by those it serves and is committed to being a responsible steward of public funds.

- The college regularly examines all aspects of its financial operations through audits and other methods; this diligence will continue so that issues such as this one do not recur.
- The college's attainment of the highest level of audit results ensures that college operations are focused on student success.
- The move to no cash sales, at this site, provides a more secure financial environment.



Key Messages for Hurricane Michael

Advisory 10: 10:00 PM CDT Mon Oct 08, 2018



1. Life-threatening storm surge is likely along portions of the coasts of the Florida Panhandle, Big Bend, and Nature Coast, and a storm surge warning is in effect for these areas. Residents in these areas should follow all advice given by their local officials.

2. A hurricane warning has been issued for portions of the Florida Gulf Coast, and everyone in these areas should prepare for life-threatening winds associated with the core of Michael. Damaging winds will also extend inland across portions of the Florida Panhandle, southern Georgia, and southeast Alabama as Michael moves inland.

3. Heavy rainfall from Michael could produce life-threatening flash flooding from the Florida Panhandle and Big Bend region into portions of Georgia and South Carolina.

4. Hurricane conditions will continue in portions of western Cuba through this evening, where a hurricane warning is in effect.

5. Michael is expected to produce heavy rainfall and flash flooding over portions of western Cuba and the northeastern Yucatan Peninsula of Mexico during the next couple of days.



For more information go to hurricanes.gov

Coastal Commission Permit Application Key Messages

Goleta Beach County Park is the largest coastal park with free coastal access parking in the County

- More than 1.5 million visitors annually, including a high proportion of lower income and disadvantaged community members
- The loss of park facilities due to periodic storms impacts many County residents who rely on Goleta Beach County Park for their only coastal access
- [Insert data from beach user survey]

The existing Goleta Beach revetments provide a last line of defense during unusual and infrequent times the potential for storm damage is high – a surprising finding of the EIR

- Goleta Beach is generally calm and shielded from surf; however, unusually severe winter storms periodically cause severe erosion and destruction of park facilities
- Since the revetment was installed at Goleta Beach in 2004 there have been no major incidents of server erosion and loss of park improvements

The rock structure, which is generally buried by sand and not highly visible, has done a superior job of protecting various public facilities -- including restrooms, parking lot, play areas, sidewalks, bike path and utilities – with no/little interference with the sand supply.

- The Goleta Beach revetment, due to its location high on the beach with very little impact by the surf, has caused no or very little adverse erosion or sandy supply issues
- Approximately 90 to 95 percent of the long term sand supply is from local streams and rivers, according to the EIR

The County looks forward to working with the Coastal Commission to get the permit approved and continue to enhance public access to this free park.

- The County has enjoyed a positive and constructive relationship with the Commission and the staff and shares the common goal of coastal access for all
- Santa Barbara County has initiated a number of significant improvements to Goleta Beach park, including adding a new handicapped lift station, restoring the restroom facility, repaving of one parking lot and beginning work on a new bridge to connect Highway 217 to the County Park

IV Investigative Report Questions and Answers

1. Should the report have been issued on the day of the Chinese New Year considering some of the victims were of Chinese descent? The families apparently requested a one-day delay in the report's release? While the Sheriff can respond to that specific issue, we do believe it's imperative for the report to be available to the public to ensure we are aware of what transpired.

2. The Sheriff's report states that early intervention in cases of mental illness is needed, as well as community-based treatment and providing more mental health facilities/programs as alternatives to jails. What is the County doing on these fronts? SB82: crisis stabilization unit, residential respite, and mobile crisis and triage teams to identify those with early indications of mental illness or who are in crisis to more proactively address issues before they become critical and law enforcement becomes involved. Crisis stabilization unit and respite residential programs in Santa Barbara expected to open in June of 2015. Funding allocation approved for development of a crisis stabilization unit in Santa Maria. Current exploration of site for use is underway. Mobile triage teams are nearly fully staffed and in operation countywide. Mobile crisis team in Lompoc is nearly fully staffed and is currently operational. We've formed a focused team working on the need for collaboration between law enforcement and mental health professionals to help provide integrated services. Crisis Intervention Training (CIT) will continue with law enforcement teams countywide. Collaborative field response between law enforcement and mental health triage teams occurring. Recent grant funding awarded through Substance Abuse and Mental Health Services Administration (SAMHSA) to provide community outreach and education on First Episode Psychosis as well as train college campus and develop college campus peer teams – Allan Hancock, SBCC and UCSB participating in this effort. Outpatient forensic teams are being developed to allow for the coordination with the courts on the identification and treatment for individuals with mental health needs. In addition, these teams are able to provide competency restoration, when clinically possible, on an outpatient basis and in the least restrictive of settings, avoiding inpatient admissions whenever possible.

3. The Sheriff states that a thorough review of the investigative report by mental health professionals will assist in the development of new and improved intervention techniques and practices related to cause, identification and treatment of those who suffer from mental illness. What's your response? While it's hard to know what would have helped the individual responsible, we do know that there is a national lack of funding available for facilities and services. We also know that 18 percent of Californians are experiencing some form of mental illness and 9 percent have a substance abuse problem. Locally, Santa Barbara County is working very hard to improve our system of care for the most vulnerable and seriously mentally ill in our region.

4. Are the County's mental health programs enough to help prevent another IV mass murder? The County's programs are designed to support those with no other option for assistance. Programs offered publicly or via private health care rely on an individual who suffers from mental illness or addiction to be an active participant in their own treatment.

5. Are those who are mentally ill stigmatized by the report or these types of incidents? If you believe your child or loved one shows indications of behavioral health issues – depression, addiction, anxiety, socialization skills – please call the Santa Barbara County ACCESS help line at 1-888-868-1649. The ACCESS line is available 24 hours a day/7 days a week.

6. In April 2014, the suspect's mother initiated a welfare check through the suspect's life coach, who in turn contacted Santa Barbara County mental health. The request was made due to disturbing videos that the suspect had posted on YouTube. What exactly was the role of County Mental Health during the phone call/what was said? While deputies visited the suspect, could Mental Health have made a difference at this time? We've formed a focused team working on the need for collaboration between law enforcement and mental professionals to help provide integrated services. Crisis Intervention Training (CIT) will continue with law enforcement teams countywide. Collaborative field response between law enforcement and mental health triage teams occurring.

7. Would Laura's Law have made a difference in this situation? Should Santa Barbara County implement that law? Santa Barbara County is currently analyzing the merits of adopting Laura's Law. It provides for assisted out-patient treatment yet focuses on voluntary engagement. It's important to know that Laura's Law does not force medication on those unwilling to take it.

Fact Sheet



COUNTY EXECUTIVE OFFICE

105 E. Anapamu St. • Santa Barbara, CA 93101
(805) 568-3400 • FAX (805) 568-3414
www.countyofsb.org
Facebook.com/countyofsb
Twitter: @countyofsb

FACT SHEET

News Media Contact:
Joint Information Center
(805) 696-1188

Sunday, June 20, 2016

FOR IMMEDIATE RELEASE

Sherpa Fire Facts June 20, 2016, 10:00 a.m.

Current Summary Update

Last night's winds from the north pushed fire activity into previously burned areas allowing crews to establish and reinforce containment lines.

Weather today will be hotter and drier than Sunday. There is a very high potential for active fire.

Firefighters will continue to work on building and reinforcing containment lines along the north and east sides of the fire and along the Camino Cielo Ridge.

Aggressive aerial operations by both fixed-wing aircraft and helicopters are suppressing the edge of the fire and giving support to ground crews with water and retardant.

The Federal Aviation Administration (FAA) has implemented a temporary flight restriction for the airspace around the Sherpa Fire burn zone, including West Goleta and nearby incident command posts. This restriction applies to all manned and unmanned aircraft systems. Drones can pose a safety hazard and delay firefighting aviation operations.

Ongoing Facts

- A fire started off of Refugio Road at approximately 3:15 p.m. on Wednesday, June 15.
- The cause is under investigation
- Power outages are possible in the County between 10:00 a.m. and 9:00 p.m. on June 20 as result of high local temperatures.
- Currently Southern California Edison is reporting that 19 customers near El Capitan Canyon are without power because power poles and lines were downed from the fire. Repair crews have been notified; power is expected to be restored on June 21.

- There are **270** structures threatened. One small water treatment building @ El Capitan state beach burned.
- Current estimate of **acres burned is** 7,893 acres and 54% contained.
- Continued threat to structures, agriculture crops, state parks, and critical infrastructure: communication sites, power lines, rail and Hwy 101.
- Primary fuel: brush, tall grass chaparral (60+ years of growth)
- Sundowner winds developed over the fire and were gusting to 50mph. Relative humidity was lower than previous nights. Temperatures are expected to increase Monday to high 90's to low 100's on the fire.
- **Red flag warning** remains in effect for the fire.
- Fire activity along Highway 101 is under continuous evaluation by fire managers and the California Highway Patrol. The 101 Highway may be closed again if the fire is determined to be a hazard to motorists.
- Overall fire behavior was moderate yet the fire still has the potential to increase in activity due to strong winds.
- Aggressive aerial and ground suppression efforts limited fire behavior to isolated consumption of chaparral and tall grass along containment lines.
- Unified Command
 - US Forest Service
 - SB County Fire Department
 - CalFire
- Equipment/Personnel:
 - **14** dozers
 - **129** engines
 - **27** water tenders
 - **49** hand crews
 - **1926** personnel
 - Air support rotation of:
 - **18 helicopters**
 - **4 air tankers**
 - **1 DC-10s**
- Air quality condition checks can be found at www.ourair.org

AGRICULTURAL IMPACT

- Crops damaged: avocado, lemon, olives, and ranch land. Value of damages unknown.
- Firefighters are coordinating fire suppression efforts with farmers and ranchers to protect properties.
- County has established a "helpline" for farmers and ranchers:
sherpaag@agcommissioner.com

ROAD CLOSURES

- Highway 101 and rail service remain open, potential for overnight closures exists.
- One hard road closure: Calle Real from El Cap to Refugio Rd at Cathedral Oaks. This closure remains.

EVACUATIONS

- There are **No New Evacuations**.

Mandatory:

- From east of the Refugio burn area, Refugio State Beach: Refugio Canyon, Venadito Canyon, Canada del Venadito Canyon, Las Flores Canyon, El Capitan Canyon, El Capitan Ranch, El Capitan State Beach, and Canada de la Destiladera.

Warning:

- Calle Lippizana east to Farren Road, Las Llagas Canyon, Gato Canyon, Las Varas Canyon, Dos Pueblos Canyon, and Eagle Canyon
- Residents who live in West Goleta are encouraged to formulate an emergency evacuation plan.

SHELTERS

- The following shelters have been established:
 - **Wake Center**, 300 N. Turnpike Road, Santa Barbara
 - Currently has 5 people
 - Small pets okay

ANIMALS:

- Anyone in the evacuation area that needs assistance with small and large animals evacuations should call 681-4332.(Earl Warren is no longer an animal shelter.)

RESIDENTS

- **Call 211 or 1-800-400-1572**
- Information boards have been put up at Calle Real Marketplace, the 76 gas station on Winchester Canyon Road, and the southbound Gaviota rest stop on the 101.
- Monitor the status of the fire and any guidance on the County of Santa Barbara website: www.countyofsb.org
- Sign up for Aware and Prepare alerts: www.awareandprepare.org
- Consider if additional travel time will be needed through the area.

MEDIA

- JIC: 805-696-1188
- Forest Service Information Line: 805-968-6640
- Hashtag: #SherpaFire
- Websites, social media and channel 20 updated

Holding Statement

Mass Incident County Mental Health Holding Statement

For media inquiries coming in this week re: the role of Mental Health, what took place, what calls came in/when, how they were handled, etc., generally the messages/response should be along these lines:

1. This is a highly complex and sensitive situation that requires an extremely careful review of all the contacts that came into Mental Health.
2. We have begun a thorough review of exactly what took place and are working on a timeline of contact with various county agencies.
3. Due to federal HIPAA requirements that protect the confidentiality of patients as well as others in these types of situations, there will be some information that must remain confidential. Therefore, it will take time to prepare information that can be released as well as the portions that must remain protected.
4. We are committed to providing as much information as possible so that the public and our agency know what took place. If improvements in our systems are needed, we will address them.
5. We are working as fast as possible to prepare this information and anticipate having as complete as report as possible for the June 2 meeting of the Board of Supervisors.

Earthquake Holding Statement

- The __ earthquake that has affected Port of Long Beach facilities has activated a comprehensive crisis response to the __ earthquake that has impacted the Port of Long Beach facilities. Port officials have diligently prepared for disasters of this nature and the Port has activated its Business Continuity Plan.
- The Port of Long Beach is a gateway for goods that are distributed worldwide, and an earthquake-related closure of any duration seriously impacts the economies of Southern California and the nation. The Port is in contact with other West Coast ports and distribution facilities to ensure that goods continue to flow efficiently.
- The top priority of the Port of Long Beach is the safety and security of our neighbors, community, customers, tenants, visitors, and employees. Once this safety is assured, the Port will either fully resume operations as soon as possible. The earthquake that has

affected Port of Long Beach facilities has activated a comprehensive crisis response. Port officials have diligently prepared for disasters of this, and many other, types.

The earthquake is not expected to seriously affect Port of Long Beach operations. The top priority of the Port of Long Beach is the safety and security of our neighbors, community, customers, tenants, visitors, and employees. Once this safety is assured, the Port will either fully resume operations as soon as possible.

The earthquake will impact the Port's ability to distribute goods worldwide, but the Port is currently unable to provide an estimate of its effect. Investigation of Port facilities is currently underway.

Initial damage to Port facilities includes

- Evacuation of the Port administration building and survey trailers
- Closure of Maintenance Facility
- Evacuation and Closure of Security Command and Control Center
- Closure of:
 - o Queensway Bridge
 - o Ocean Blvd/Pico Avenue
 - o Queensway Bridge, ramp M
 - o Harbor Plaza WB/RR
 - o Gerald Desmond Bridge: Pier D/T
 - o Pier J Grade Separation, Pier G
 - o Pico to Ave Grade Separation
 - o Heim Bridge: Pier A/S

Initial response to the incident by Harbor Patrol consisted of windshield survey. There are no injuries reported at this time.

The Port of Long Beach recognizes that the livelihood of thousands of Southern California residents depends on its facilities and services. Port officials and their crisis response partners are doing everything possible to keep goods flowing.

The Port of Long Beach is currently partnering with (list partnering government agencies) to work together and gather information to repair the situation and resume business operations to their regular production levels.

The Port of Long Beach is the second busiest port in the United States and the 21st busiest cargo container port in the world. The Port of Long Beach accounts for almost 40 percent of all container cargo moving through California ports, a third of container cargo moving through west coast ports and more than 15 percent of containers moving through all United States ports."



Santa Barbara County Sheriff's Office

Kelly Hoover
Public Information Officer
(805) 681-4192

Date: 5/24/2014
Time: 4:30 a.m.

News Release

Seven Dead, Seven Hospitalized in Isla Vista Shooting Rampage **Suspect Dead Following Gun Battle with Sheriff's Deputies**

Isla Vista- Seven people are dead, including a suspect, and seven people are wounded following a series of shootings in Isla Vista. The identities of those who were killed are not being released until next of kin notifications are made. Of the seven people in the hospital, all are being treated for gunshot wounds or traumatic injuries and at least one of the victims has undergone surgery.

The deceased subject has been preliminarily identified but his name is not being released until a positive identification is made. It appears the suspect acted alone. The Sheriff's Office has obtained and is currently analyzing written and video evidence that suggests this was a pre-meditated mass murder.

The shootings began at approximately 9:27 p.m. on May 23 when reports of shots fired in the Isla Vista area were called in to the Santa Barbara County Emergency Communications Center. Sheriff's deputies responded and found several victims suffering from gunshot wounds.

As Sheriff's deputies were attending to the victims and performing first aid, they were also receiving suspect information. Only minutes later, there were additional reports of shots fired in

several other areas of Isla Vista. During this initial stage, a suspect vehicle description was broadcast to law enforcement in the area.

At approximately 9:33 p.m., six minutes after the initial call was received, the suspect engaged a group of responding deputies with gunfire. The deputies returned fire and the suspect fled in his vehicle. Seconds later the suspect was again spotted by another deputy and another exchange of gunfire occurred. The suspect fled down Del Playa Drive and eventually crashed into a parked vehicle.


The deputies approached the vehicle and determined the suspect was dead from an apparent gunshot wound. At this point, it is unknown if the gunshot was self-inflicted or if the suspect was shot by a deputy. A semi-automatic handgun was recovered in the vehicle.

This is a very active and complex investigation involving approximately nine different crime scenes. The Santa Barbara County Sheriff's Office is being assisted by the UCSB Police Department, the California Highway Patrol, the Santa Barbara Police Department, investigators from the Santa Barbara County District Attorney's Office, California State Parks and criminalists from the Department of Justice crime lab.

We in the process of interviewing a large number of witnesses and ask for the public's assistance in locating others. Anyone who witnessed any part of this crime or has information about it is asked to call the Santa Barbara County Sheriff's Office Tip Line at 805-681-4171.

###

ACTIVITY LOG (ICS 214)

1. Incident Name:		2. Operational Period:		Date From: Date	Date To: Date
				Time From: HHMM	Time To: HHMM
7. Activity Log (continuation):					
Date/Time	Notable Activities				
0800	LONG BEACH MARINE SAFETY 35 FT. VESSEL IS TAKING ON WATER IN THE DOWNTOWN MARINA. LIFEGUARDS ASSISTING.				
0846	MEDIA INQUIRY - PRESSTELEGRAM - FLOODING/TRAFFIC ACCIDENTS (1-NOW INQUIRY)				
0817	MEDIA INQUIRY - PRESS TELEGRAM - SWIFTWATER RESCUE FUMOR NOT CONFIRMED CONTACTED PD/FD NO ISSUE				
0830	FLOODED AREAS - MONITORING WITH PD				
	- 6TH X OLIVE				
	- WILLOW X STANDBRIDGE				
0900	FACEBOOK INQUIRY ABOUT STREET SWEEPING				
0830	TWITTER PICTURE FLOODING OF CAESAR CHAVEZ PARK PUBLIC WORKS VERIFYING				
0830	MO 8th BEACH IS HOLDING GROUND - STORM DRAINS ARE DOING THEIR JOB				
0910	CAESAR CHAVEZ PARK IS OPEN NO PROBLEMS				
0930	HEARTWELL PARK - MANY TREE LIMBS DOWN. WE WILL BE TAKING CARE OF THIS AFTER THE STORM				
0930	ANIMAL CARE @ 7700 SPRING MONITORING CREEK RIVER BED THAT RUNS BEHIND THE SHELTER				
0935	VIP ELEVATOR AT CITY HALL IS OUT OF SERVICE DUE TO WATER LEAKAGE				
0935	TIDE IS GOING OUT FAST - NO PROBLEMS				
0940	FACEBOOK VIDEO OF FLOODING AT CHERRY X BROADWAY				
0945	SIGNS PLACED @ BROADWAY AND CHERRY				
0900	PRESS REQUEST FOR TAG ALONG WITH CREWS MONITORING THE RAIN/FLOODING - HETTY CHANG (810) 821-4812				
1005	SAN ANSELME AVE X 28th ST. FACEBOOK POWER OUTAGE				
1005	WIRES DOWN/LOW HANGING WIRES DOWN WEST PD SUBSTATION - PUBLIC WORKS AND FIRE RESPONDING - PARKING LOT				
0936	CALLS FOR SERVICE FROM PUBLIC WORKS				
	- 28 CALLS FOR SERVICE				
	- 6 TREES ON VEHICLES				
	- 1 TREE ON HOUSE 205B DAISY - TREE CLEARED				
1030	DARK INTERSECTION - SCE OUTAGE - VERIFIED				
	HARBOR X PCH				
	SANTA FE X PCH				
8. Prepared by: Name: JC HEFUM		Position/Title: JIC MANAGER		Signature: 	
ICS 214, Page 2		Date/Time: Date		2/20/14	

JIC Recovery Team Weekly Planning Agenda / Assignments

Recovery Communications Team / Priorities for the week – 4/30/18

This Coming week – 4/30:

- Overall Rebuild messages, article, Q&A (JP)
- One-Stop Rebuild page on ReadySBC (YM)
- Like-for-like ordinance messages, article, Q&A (JP)
- Rebuild definitions (JP, YM)
- Goleta Beach status; need overall comms plan (TMN)
- 5/1 BOS: all good? Need anything from JIC? (GdP)
- Status: 5/1 community meeting (GdP, TMN)
 - Das comments?
 - Slides for Das, PW, P&D, others?
 - Handouts? FEMA, ins, BAER, 100 day brochure
- Begin “road show” presentations at targeted orgs. (SG)
- VisitSB meeting with JIC today 4/30 (GdP/SKR/WvD)
- Melinda Burns: f/up re: inaccuracies (SG)
- Q&A “Hot Topics”: dist to Mont Assn; use on ReadySBC (YM)
- Mont Journal: column, meeting at EOC (GdP)
- Master PPT template; content (GdP)
 - How let departments know how to use?
- Media background sessions (GdP)
- New shot list for Mike Eliason or Lael? See articles list for next week (YM)
- Anything to report or any questions from individual’s assignments

For next week – 5/7:

- Once “Rebuild” set on ReadySBC, need handout version for Montecito Center
- Continue to schedule media backgrounder sessions; report on issues raised following each session
- Implement “road show”
- Coordinate with Mont. Journal for column or ad
 - Need content: Rebuild story
 - Layout or free space?
- Any BOS agenda items re: incident?
- “Quick Response” system to prepare responses to inaccurate media coverage [SG?]
- Prep copy for next eNews (deadline: 5/4; dist. 5/11); story ideas:
 - Rebuild “One Stop Site” article, link [YM]
 - Case Managers feature [Wvd]
 - CLTRG [JP]
 - Community wellness [SG, WvD]
 - Bridge repair/repl status, explanation of utilities [YM]
 - Goleta Beach status/explanation [M. Spencer?]
 - Calendar

Issues

- Do we need to plan community meeting to explain FEMA maps?
- When will JIC close? Team work schedule through June?
- Facebook password changed? Facebook Pages use? Train on Facebook Live

Montecito Center

- What are visitors saying?
- Any new services or events planned?
- Other Center needs, requirements?

Individual Assignments**Gina**

- Visit SB meeting
- MyEmma email categories: Offered when sign up or when mg prefs?
- Coord. media backgrounders
- Coord 5/1 comm. mtng.
- eNews content planning
- A&P, Nixle multiple sign-ups, coordinate msgs

SMPA

- Video post-production
- Need InDesign files, templates in JIC G drive (for future use):
 - ½-page Mont Cnt card
 - Generic full-page event flyer
 - Stock report cover (eg Strategic Plan)

Doug Metz

- JIC organizing
- Coord dept contacts for team
- Monitor, follow-up on EOCPIOSTAFF email
- Assignments from Lead PIO

Yaneris

- eNews sign-up issues?
- Q&A Hot Topics dissemination
- Construct “Rebuild” page on ReadySBC
- Wk w JP re Rebuild definitions
- Wk w/Eliason on pix list
- Web infographic plan
- Evergreen story idea list
- Media monitoring

Ben

- MC story idea planning: what’s coming up? Any new services planned?
- Weekly report on high priority issues from Center; trends?
- Review MC page on website: provide edits

Suzanne

- Own “Quick Response” for media coverage?
- Assist Mont Center w/ half-sheet Center flyers
- Center needs storm readiness printed info
- Coord daily translation
- Monitor Camarillo mine site for debris
- Update, dist. incident-related speaking events cal (Rob, Matt, David, etc. Any support needed?)
- Update, distr. travel/out-of-office calendar of comms ldrs
- 5/30 weater


Sheri

- Help dist. strategis comms content to all audiences:
 - Dpt Heads
 - Legisl. Contacts
 - IGA/neighboring agencies
 - County employees?
 - Other
- Write Communications Plan in support of Incident Str. Plan
- Assignment planning
- PW follow-up
- On-call schedule
- Leadership calendar
- Guide master PPT
- Guide rebuild story
- Guide strat comms, JIC as needed

John

- Develop comms “package” & writing:
 - Rebuild big picture
 - Like-for-like
 - Science Sym TBD
 - Str Plan
 - CLTRG
- Article/release post-5/1 mtng
- List P&D definitions

	<p>communications training (see Sheri, Rob) – maybe EPIC meeting?</p> <ul style="list-style-type: none"> • Provide calendar items, events, translators to SB on Fri each week • Coordinate system for handout materials at Mont. Center • Comm healing article w/WvD 		
<p>Karen</p> <ul style="list-style-type: none"> • PPT presentation – review Gina’s template, update with your slides • Monitor Mont Journal 	<p>Wendy</p> <ul style="list-style-type: none"> • 100-day print version • P&DevI case mgr feature story • Community healing article • Visit SB meeting • Pitch brief to Cstl View 		<p>Terri</p> <ul style="list-style-type: none"> • How send completed JIC materials to entire org? <ul style="list-style-type: none"> - FEMA - Survey - Incident fact sheet - PPT overall show
<p>Schedule Highlights:</p> <ul style="list-style-type: none"> • 4/30: VisitSB meeting with JIC (Gina, Wendy, SKR) • 4/30: Scientists Symposium (John covering as ‘writer’) • 5/1: BAERT/WERT at BOS and community meeting • 5/8: ?Economic develop presentation – need template; Terri? • 5/12: AIA Community Workshop • 5/15: Like-for-like ordinance at BOS • 5/30: NWS/Univ. Alabama “Weather Messaging Training” (for PIOs, meteorologists, weather reporters) • June xx: Strategic Plan to BOS for approval 			



Storm Readiness

Some storms will be predictable and authorities will be able to provide ample time for the community members to get their home and family **READY**.

They will have time to get **SET** by preparing their method of transportation and gathering their belongings.

They will have time to **GO** with plenty of time to get to a safe place.


However, sometimes a storm can quickly develop and cause a flash flood and debris flow with little or no warning.

Officials may only be able to alert the public with just a few minutes notice, or none at all.

It is imperative that you understand the seriousness of the situation and are always prepared.

For more information, go to ReadySBC.org.


READYSBC.org
SIGN-UP • PLAN • UNDERSTAND



If at any time you feel unsafe, take immediate action and do not wait for a notification to evacuate.

READY

Alert! Be Aware!




Weather ADVISORY

72 to 48 hours before storm

- County Office of Emergency Management is alerting the community to an upcoming storm of duration and intensity to pose a possible risk to life or property.
- Community members should closely monitor the situation.
- Have a family plan; Where you will go? What will you need?
- Prepare your home.

SET

Prepare To Leave!




Evacuation WARNING

48 to 24 hours before storm

- Santa Barbara County Sheriff's Office is warning all that there is a high possibility of an evacuation due to an incoming storm with duration or intensity to pose a risk to life or property.
- Arrange transportation, confirm your evacuation plan, gather items from your home and be ready to leave.
- People with access and functional needs or with large animals should take action as needed.

GO!

Leave Now!



Evacuation ORDER

24 hours or less before storm

- Santa Barbara County Sheriff's Office orders you to leave now if you are in a designated evacuation area.
- The incoming storm poses an extreme risk for loss of life and property in designated areas. Persons who refuse to comply with an evacuation order will not be forcibly removed from their home. However, they should not expect rescue or other lifesaving assistance after the onset of the emergency event.
- If flooding/debris flow happens, you may be stranded for several days.
- Authorities will return people home as soon as it is safe to do so.

Communications Strategy Doc: 1/9/18 Debris Flow

Communications Approach: Debris Flows v 1 / 1-15-2018 [one week after event]

Goals

- Generate confidence in the County's emergency response/planning efforts
- Ensure future warnings/orders are followed
- Help the public understand the decisions made, how they were made and why
- Convey the heartbreak felt by all in public safety/emergency management about the tragedy that struck Montecito

Strategies/Audiences/Tactics

Strategic: develop most important points every audience should know

- Set/train key spokespersons on messages (initially limit to: SBC Sheriff, Taylor/MFD, Lewin/OEM); others TBD
- Finalize/arm all spokespersons with key messages
- Finalize Q&A

Board of Supervisors: arm elected officials to deliver credible story

- Provide messages
- Chair to address the issue of community questions regarding evacuations; indicate more information coming or deliver messages
- Ensure as much one-on-one time as possible to allow for sharing of information/respond to public questions
- Each Supervisor to attend gatherings of those affected within their district (if any) to show concern, convey active listening, deliver messages

Community Relations: educate community members/opinion leaders

- Use first community meeting on 1/15/18 to gather questions/gauge community sentiment and deliver key messages
- Ensure any public gathering regarding the incident (eg, Coast Village Road business community, etc.) includes trained spokesperson
- Actively seek out community gatherings and work to present decision-making
- Seek comprehensive presentation at next Montecito Association Board meeting

Media Relations: embark on media relations effort to ensure a broad/credible reach

- Schedule as many one-on-one interviews as possible with spokespersons immediately following community meeting on 1/16/18
- Determine opportunities for additional media (significant coverage already past)

Social Media: increase reach of messages by sharing media coverage, additional content

- Share content developed for community meetings, media relations

Business Community: generate awareness of key messages

- Utilize Supervisors to attend/reach out to large employers – send materials or meet
- Presentations to key service/downtown/chambers of commerce
- Coast Village Road, other geographies

County Employees: help employees understand response/arm them to share story with their own audiences

- County Connect
- Share brief video

Elected/Appointed Officials: ensure they have response messages

- *TBD: best method of outreach: written, presentations at public meetings*

Testimonials: Consider enlisting community leaders, hydrology experts, others to convey the extraordinary situation we faced and confidence in the decisions

- Direct Relief
- Faith-based
- CALM
- Los Padres NF
- CAL FIRE
- Hydrology/Flood management – UCSB or other higher ed expert
- *Others TBD and method of enlisting*

Audiences

- Supervisors
- County employees
- Elected/appointed officials: south coast cities/special districts/agencies
- Montecito residents and businesses
- Carpinteria/Summerland residents and businesses
- SB residents/businesses
- Opinion leaders – all geographies

Materials

- Messages
- Public-use Q&A
- Maps – evac/burn/damage/deaths; *specifics TBD*
- Timeline – fire burning/overall planning/BAER team/flood planning/preparations (eg catch basin clearing)/IMT/warnings
- Description/map of debris catch basins
- Language used in warning/order announcements
- Brief video for various uses
- Large display maps as needed for community presentations
- *Additional TBD*

Isla Vista Mass Shooting Report Release Messages, Q&A

County of Santa Barbara Messages Re: Isla Vista Mass Murder Investigative Summary February 20, 2015

Key Messages – County CEO/Supervisors

- While it's painful for the horror and tragedy of the murders in Isla Vista to be revisited, it's important that this investigative report be made public to enable all of us to learn what took place and to continually review our procedures and policies.
- We extend our enduring condolences to the family members of those lost on that sad day.
- It's up to all of us to try to help those we know who suffer from mental illness: to encourage them to get help, to be active participants in treatment programs that truly can make a difference and help avoid these types of tragedies.
- We thank all of the first responders and everyone who assisted in the response to this incident.

Key Messages -- Mental Health

- Santa Barbara County has worked hard to use State funding (SB82) to create and enhance programs such as crisis triage teams to provide immediate help for those suffering from mental illness.
- Programs offered by County Mental Health are extensive and robust. However, the best programs offered publicly or via private health care rely on an individual who suffers from mental illness to be an active participant in their treatment.
- If you believe your child or loved one shows indications of behavioral health issues – depression, addiction, anxiety, socialization skills – please call the Santa Barbara County ACCESS help line at 1-888-868-1649. The ACCESS line is available 24 hours a day/7 days a week.

Seal Beach Initial Talking Points

- Our deepest sympathy to all the families affected by yesterday's shooting
- Our thoughts and prayers are with you
- We are a close-knit community and have never experienced a devastating incident such as this
- It has literally touched every person in our town
- Our police handled the situation with tremendous professionalism and apprehended the suspect within moments of the incident
- We are a strong and resilient community
- We must now come together to help one another come to grips with this shattering experience
- Our focus now is on supporting the families and friends of the victims, those most affected by the tragedy

Communications Goals

- Coach city leadership through the immediate aftermath
- Reinforce positive PD response, first responder messages
- Protect, enhance Seal Beach's reputation
- Create sense in city, region and nation that city handled crisis appropriately
- Reaffirm community cohesion, city's small-town spirit

JIC Schedule for 1/9/18 Debris Flow – by JIC Work Area

JIC WEEKLY SCHEDULE

WEEK BEGINNING:

3/19/2018

	MON 3/19/2018	TUES 3/20/2018	WED 3/21/2018	THURS 3/22/2018	FRI 3/23/2018	SAT: ON CALL 3/24/2018	SUN: ON CALL 3/25/2018	
Day	StrtCom	Terri Maus-Nisich	Terri Maus-Nisich	Terri Maus-Nisich	Terri Maus-Nisich	Sheri Benninghoven	Ben Romo	
	StrtCom	Sheri Benninghoven	Sheri Benninghoven	Sheri Benninghoven	Sheri Benninghoven (PM)			
	StrtCom		Suzanne Gr. (AM TBD)	Suzanne Gr. (AM TBD)				
	LeadPIO	Suzanne Grimesey	Suzanne Grimesey	Gina DePinto	Gina DePinto	Suzanne Grimesey		
	JIC Mgr		Yaneri Muniz	Susan Klein-Rothschild (AM)	Susan Klein-Rothschild (PM)	Yaneri Muniz		
	R/WMgr				Dennis Tivey			
	DissMgr				Carrie Topliffe	Carrie Topliffe		
	ComRelMg							
	SpecProj			Lael Wageneck	Lael Wageneck	Lael Wageneck		
	SpecProj							
	R/Writer	Deepak Budwani	Dominique Samario		Pam McNulty	Dennis Tivey		
	R/Writer					Cyrus Hagani		
	Dissem.					David Villalobos		
	Dissem.							
	Soc Med	Jen Nichoson		Jen Nchoson	Madeline Wood	Madeline Wood		
	Med Mon							
	Phito/Vid							
	Phones			Laurie Hollbrook	Esther Trejo			
	Phones							
	Phones							
	Transl 1	Nick Jones	TBD	Nick Jones	Nick Jones	TBD		
	Transl 2							
	Web	Steve B.	Steve B.	Steve B.	Steve B.	Steve B.	Steve B.	Steve B.
	Web							
	SCBTV	Dante/Silvio	Dante/Silvio	Dante/Silvio	Dante/Silvio	Dante/Silvio	Dante/Silvio	Dante/Silvio
	SpecProj	Karen Sophiea (AM)		Karen Sophiea		Karen Sophiea		
	SpecProj	Wendy VanDiver (TBD)						
	SpecProj	John Pope (TBD)						
	SpecProj							

Worksheet: People with Access and Functional Needs (AFN)

Limited Literacy

- ☐ Have you contacted TV news stations and encouraged them to announce phone numbers in addition to posting them on screen?
- ☐ Have you scheduled a public forum where you can pass on important information by word-of-mouth?
- ☐ Have you identified and begun working with local organizations that work with limited literacy individuals?
- ☐ List of limited literacy resources in my area:

Homeless

- ☐ Have you identified strategic locations where information can be posted in an emergency?
- ☐ Do you have a list of homeless shelters you can notify in an emergency?
- ☐ List of homeless resources in my area:

Immigrants and Non-English Speakers (Limited English Proficiency)

Do you have a list of languages widely spoken in your area? Please list:

- ☐ Have you identified a language service you can use in an emergency? If so, please list:

- ☐ Do you have in-language spokespersons identified in your list of potential
- ☐ List of other resources needed for reaching immigrants or non-English speakers (limited English proficiency):

Visually Impaired

Have you identified a Braille language service to help prepare emergency materials? If so, please list:

- ☐ List of other resources needed for reaching the visually impaired:

Hearing Impaired

- ☐ Have you contacted TV news stations and encouraged them to broadcast all news and emergency information in open caption format?
- ☐ Have you identified a sign-language interpreter for news conferences, public forums or other events where emergency information is being communicated? If so, please list contact information.

- ☐ List of other resources needed when communicating with the hearing impaired:

Disabled

- ☐ Have you included local organizations and government offices that assist people with physical and mental disabilities such as assisted living facilities, independent living centers and your local Department of Rehabilitation as part of your Partners List?
- ☐ List of other resources needed when communicating with the disabled:

Elderly

- ☐ Have you included local organizations and government offices that assist elderly persons such as care homes, assisted living facilities, independent living centers and your local Department of Aging as part of your partners list?
- ☐ Have you identified resources in your area that are available to help the elderly in terms of shelter access, transportation and support services during the emergency or event?
- ☐ List of other resources needed when communicating with the elderly:

Children

- ☐ Have you identified schools, child care organizations and others to disseminate information that can be easily understood and absorbed by children?
